

United Poultry Concerns Annual Report for 2011



Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors 2011

Karen Davis, PhD, President-Director
Liqin Cao, Vice President-Director
Debbie Alekna, Secretary Treasurer-Director

Staff 2011

Karen Davis, PhD, President
Liqin Cao, Vice President
Franklin Wade, Website Administrator & Graphic Designer
Ronnie Steinau, Office Assistant
Debbie Alekna, Bookkeeper
Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote

the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfil our mission in 2011. From all of us at United Poultry Concerns, thank you for support!

Highlights of Our Activities and Accomplishments in 2011

Sanctuary Adoptions – UPC adopted 21 wonderful chickens and one Muscovy duck in need of a loving home in 2011. All of our birds were rescued from abuse, abandonment or surrender by previous owners directly or through an animal shelter.

International Respect for Chickens Day May 4/ Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations

- 🐔 100 King Size Bus Posters in Washington DC: "What Wings are For!" May
- 🐔 Vegan Bake Sale, Towson State University (MD), May 3
- 🐔 Public outreach demonstration & leafleting, White House, May 7
- 🐔 Public outreach demonstration & leafleting, San Diego, CA, May 7
- 🐔 Promoted Chicken Run Rescue Chicken Photo Contest, May
- 🐔 Distributed UPC chickens literature & posters

through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.

🐔 Media coverage across the USA!

Further Actions, Investigations & Outreach Campaigns - 2011

- 🐔 Campaign to Stop Killing Chickens in Florida Schools. Target: FL Dept of Education
- 🐔 Campaign to educate the public to eliminate rooster feather hair ornaments
- 🐔 Campaign to Virginia Governor to veto cruel farm animal legislation
- 🐔 Rally to Stop Killing Chickens in Florida Schools, Orlando, March 31



🐔 Investigation of Black Eagle “Organic Egg” Farm in Nelson County, VA, June 20. Findings published in *Poultry Press*, Winter 2011-2012



Big Dutchman facility shows what Black Eagle’s organic hen unit looked like when UPC visited in June 2011.

🐔 Campaign for stronger legal code to curb cockfighting in San Diego, CA, September

🐔 Protest demonstrations in Brooklyn NY to End Chickens as Kaporos, Oct. 4, 5 & 6



Photo: Van Scott, Brookly, NY, Oct. 2011. Alliance to End Chickens as Kaparos

New Print Publications, Book Chapters & Website Documents - 2011

- 🐔 Legal *Petition for Agency Action* to Florida Department of Education, March 9 www.upc-online.org/classroom/110308petition_florida_dept_education.pdf
- 🐔 Critique: “What Happened to Peter Singer?” www.upc-online.org/thinking/peter_singer.html
- 🐔 “DECOMPRESSION: A New Way to Torture Chickens and Turkeys to Death” www.upc-online.org/slaughter/decompression/
- 🐔 “Only Connect: Is Boiling a Lobster a Bonding Experience?” www.upc-online.org/thinking/110613only_connect.html
- 🐔 *Chickens Brochure* in Spanish: www.upc-online.org/pollos/
- 🐔 *Poultry Slaughter: The Need for Legislation* www.upc-online.org/slaughter/poultry_slaughter.pdf
- 🐔 “Procrustean Solutions to Animal Welfare Problems,” *Critical Theory & Animal Liberation*, NY: Rowman & Littlefield
- 🐔 “From Hunting Grounds to Chicken Rights,” *Sister Species*, University of Illinois Press

Keynote Speaking Engagements, Lectures, Book Signings & Exhibits – 2011



- ♥ Animal Liberation Forum, Long Beach, CA, April 14-17
- ♥ Temple Rodef Shalom Classroom Presentation, Falls Church, VA, May 8
- ♥ Fifth Annual Veggie Pride Parade, NYC, May 15
- ♥ Colorado Vegetarian Festival, Denver, July 2
- ♥ Animal Rights National Conference, Washington DC, July 22-25
- ♥ Asheville (NC) VegFest, August 7
- ♥ Alliance to End Chickens as Kaporos Benefit, NYC, October 3
- ♥ Vegtoberfest, Baltimore, MD, October 9
- ♥ Ching Farm Sanctuary Thanksgiving Dinner, Salt Lake City, Nov. 10

Additional Community Outreach – Exhibits, Demos - 2011

- ♥ Baltimore Vegetarian Festival, April 30
- ♥ New Orleans Veggie Fest, May 21-22
- ♥ Hosted University of Maryland-Salisbury students' visit to UPC sanctuary, June 1
- ♥ Richmond Vegetarian Festival, June 18
- ♥ Taking Action for Animals Conference, Washington, DC, July 15-17
- ♥ Provided brochures, video for live bird market demo by FAUN, NJ, September 18
- ♥ Charlottesville Vegetarian Festival, VA, September 24
- ♥ Washington DC Vegfest, September 24
- ♥ Takoma Park MD Street Festival, October 2
- ♥ Conference To End Factory Farming, Arlington, VA, October 27-29
- ♥ Thanksgiving Demo & Leafleting for Turkeys, White House, November 17
- ♥ Vegetarian Society of Washington, DC, Thanksgiving Celebration, November 24
- ♥ Virginia Association of Science Teachers, November 17-19

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2011

- ♥ *Free From Harm with Welfare Pioneer Karen Davis, February 22*

- ♥ *Richmond Times-Dispatch (VA), February 24*
- ♥ *Psychology Today, March 9*
- ♥ *Journal of Animal Ethics Review of Prisoned Chickens, Poisoned Eggs, May*
- ♥ *Eugene Veg Education Network Interview with Karen Davis, May 10*
- ♥ *No Voice Unheard eNewsletter, May 30*
- ♥ *Arkansas Democrat Gazette, July 3*
- ♥ *Los Angeles Times, July 17*
- ♥ *The Discerning Brute, July*
- ♥ *VegNews Magazine Award Nomination for Favorite Animal Organization, August*
- ♥ *Jonathan Scovner's Picture Books Review, August 15*
- ♥ *The Atlantic.com, September*
- ♥ *Washington DC Examiner, September 26*
- ♥ *The Diamondback (University of Maryland) September, November 10*
- ♥ *San Diego County Tribune (CA) September 12*
- ♥ *North County Times (CA) September 12*
- ♥ *Associated Press (NY) October 7*
- ♥ *The Jerusalem Post (Israel) October 7*
- ♥ *Huffington Post (NY) October*
- ♥ *5 Towns (NY), October*
- ♥ *Jewish Week (NY), October*
- ♥ *Jewish Press (NY), October*
- ♥ *The Sacramento Bee (CA) November (Thanksgiving op-ed)*
- ♥ *Modesto Bee (CA) November (Thanksgiving op-ed)*
- ♥ *The Philadelphia Inquirer (PA) November (Thanksgiving op-ed)*
- ♥ *The Providence Journal (RI) November (Thanksgiving op-ed)*
- ♥ *Morning Sentinel (Maine) November (Thanksgiving op-ed)*
- ♥ *Rock Hill Herald (Maine) November (Thanksgiving op-ed)*
- ♥ *Chattanooga Free Press (TN) November (Thanksgiving op-ed)*
- ♥ *Portland Tribune (OR), December 15*
- ♥ *PR Newswire: hundreds of press release distributions including Reuters, Yahoo News!*

BROADCAST MEDIA - 2011

- ♥ *Rebecca Faris Show, WRIR Radio, Richmond, VA, March 15*
- ♥ *The Doug Clifford Show WSKY Radio, Gainesville,*

- FL, March 26
- 🐔 Fox 35 News, TV Live, Orlando, FL, March 31
- 🐔 Go Vegan Radio with Bob Linden, Los Angeles, May 1
- 🐔 Rebecca Faris Show WRIR Radio, Richmond, VA, June 13
- 🐔 Animals Today with Dr. Lori Kirshner, June 19
- 🐔 1010 WINS/CBS New York, October 7
- 🐔 Murphy in the Morning Radio Show, Greenville, NC, November 16
- 🐔 The Doug Clifford Show WSKY Radio, Gainesville, FL, November 19
- 🐔 Jim Zoppo Radio Show, WXKS Boston, November 20
- 🐔 Steve Harmon Radio Show, Miami, November 23

United Poultry Concerns gratefully acknowledges the kind assistance of

- Estate of Kathryn E. Riedel
- E.J. Rothman Trust
- Estate of Mary Levy
- Harold B. Larson Charitable Trust
- Fidelity Charitable Gift Fund for The Marino Foundation
- The New York Community Trust
- Estate of Patricia A. Bravo

Thank You for Your Support!

Financial Report - 2011

United Poultry Concerns Fiscal Year: January 1 - December 31, 2011

Revenues.....	\$409,433
Public Support.....	394,920
Expenses.....	\$203,123
Programs and Education.....	161,009
Organizational Management	42,114
Net Assets/Fund Balance at End of Year.....	\$602,290



Karen Davis, President
Photo by Davida G. Breier

PLEASE, JOIN US TODAY!

We NEED Your Strong and Continuing Financial Support

- New Membership **\$35**
- 2012 Membership Renewal **\$30**

Membership includes our quarterly *Poultry Press* Magazine to keep you informed on current issues, and how you can get involved in many other ways. If you would like to support us by credit card, please go to our website at www.upc-online.org and click on DONATE to make your donation. It's that easy!

Additional Tax-deductible Contribution:

- \$20
- \$35
- \$50
- \$100
- \$500
- Other \$ _____

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Please make your check payable to United Poultry Concerns. THANK YOU!

Are you moving? Please send us your new address.

Do you want to be removed from our mailing list? Please tell us now. The U.S. Postal Service charges UPC for every returned mailing. Remailing the magazine costs UPC an additional sum. Due to the enormous cost of remailing, we can no longer provide this service. Thank you for your consideration. Please keep up your membership. We need your continuing financial support.



United Poultry Concerns
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