

# United Poultry Concerns Annual Report for 2008

**Federal ID: 52-1705678**

A Financial Statement is available upon written request to:  
Officer of Consumer Affairs, PO Box 1163, Richmond, VA  
23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

## Officers & Directors, 2008

Karen Davis, PhD, President-Director  
George Allan Cate, PhD, Vice President-Director  
Joan Meanor Holtgraver, MA-Secretary Treasurer-Director

## Staff, 2008

Karen Davis, President  
Joan Meanor Holtgraver, Bookkeeper  
Ronnie Steinau, Office Assistant  
Gary Kaplan, Website Administrator & Graphic Designer  
Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*, our Website at [www.UPC-online.org](http://www.UPC-online.org), and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfil our mission in 2008.

From all of us at United Poultry Concerns, thank you for your support!

## Highlights of Our Activities and Accomplishments in 2008

***Sanctuary Adoptions – UPC adopted 40 wonderful chickens in need of a loving home in 2008. All of our birds were rescued from abuse, abandonment or surrender by their previous owners.***

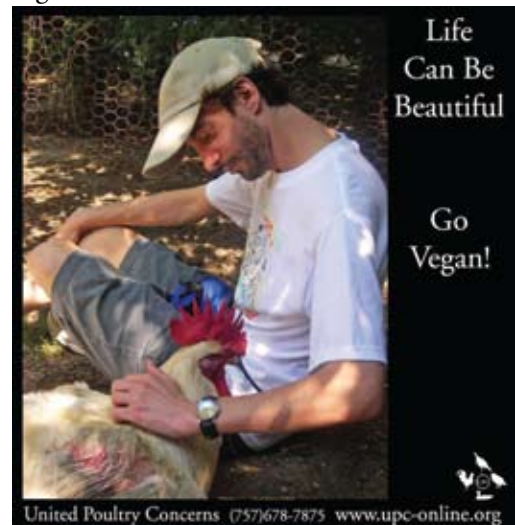
- 🐔 Mackenzie from New Jersey
- 🐔 Prince from New York City
- 🐔 Benjamin from Virginia
- 🐔 21 beautiful hens from Virginia
- 🐔 Suzanna from Delaware
- 🐔 15 delightful Wyandotte bantam chickens from Maryland



Dear, Sweet Benjamin

## **International Respect for Chickens Day May 4/Month of May-Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations**

- 🐔 In April-May 2008 UPC ran 220 Washington DC Metrotrain Displays, *Life Can Be Beautiful-Go Vegan!* and 100 King-Sized Bus Displays, *What Wings Are For!-Life Can Be Beautiful-Go Vegan*, reaching thousands of DC residents, commuters and out-of-town visitors to the Washington DC Metro Area.



David Perle & Chesterbuddy draw praises in DC Metrotrains

- ❖ Ran full-page Announcement in *Genesis Awards Journal*, March 29.
- ❖ Projected a gigantic International Respect for Chickens Day Image on Times Square in New York City, May 4.



- ❖ Held a public education outreach demonstration & leafleting in front of the White House, May 8.
- ❖ Published "Chickens Deserve More Respect" as a guest editorial in the *Concord Monitor* in New Hampshire, May 3.
- ❖ Promoted the annual Chicken Run Rescue Chicken Photo Contest for 2008.
- ❖ Distributed UPC chicken literature & posters through our activist members in offices, libraries, shopping centers & university campuses throughout the U.S. and Canada.

**Further Actions, Investigations & Outreach Campaigns - 2008**

- ❖ Successfully campaigned to eliminate the Chicken Slaughter Project at Canandaigua Academy, a high school in Canandaigua, New York.



Quake and Vandross, rescued from Canandaigua Academy, now live at Farm Sanctuary.



High school teacher, Eric Cosman (right)

- ❖ Campaigned to replace the cruel "chicken swinging" ritual observance with compassionate atonement ceremonies preceding Yom Kippur in Ultra-Orthodox Jewish communities (an ongoing campaign).
- ❖ Urged Berea Animal Rescue in Ohio to drop their fundraising chicken dinner in favor of a compassionate all-vegetarian fundraiser.



Chickens abandoned in flooded lot by Kapparot practitioners in Brooklyn, NY

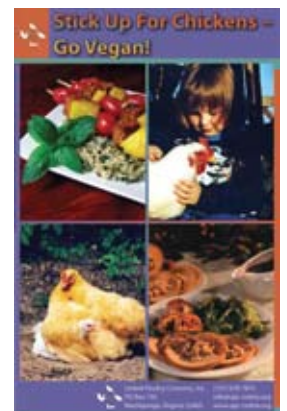
- ❖ Protested Harvest Hills Animal Shelter Chicken Barbecue in Fryeburg, Maine.
- ❖ Successfully urged Sara Lee Foods to cover the company's trucks taking turkeys to slaughter in freezing weather in Storm Lake Iowa in a joint campaign with Animals' Angels.
- ❖ Joined a successful campaign to get Morningstar Farms to agree to carry more egg-free, vegan food products.
- ❖ Supported a successful campaign to strengthen cockfighting laws in Virginia.
- ❖ Supported Proposition 2 in California in a successful campaign requiring more living space for egg-laying hens, pregnant pigs, and calves in the state by 2015.



- ❖ Ran 100 King-Sized Bus Displays, *Have a Compassionate Holiday Season-Be Kind to Turkeys-Go Vegan!* in Washington DC in October-November.

**New Website/Print Document - 2008**

- ❖ *Stick Up For Chickens - Go Vegan!* Booklet (Now called *Life Can Be Beautiful - Go Vegan!*) [www.upc-online.org/whatsnew/upcgoveg.pdf](http://www.upc-online.org/whatsnew/upcgoveg.pdf).



**United Poultry Concerns  
Annual Conference – 2008**

- “Cage-Free, Animal Friendly, Go Vegan – What’s the Problem,” Norfolk & Machipongo, VA, March 29-30.



Australian activist Patty Mark was a keynote speaker

**Agribusiness Conference Participation - 2008**

- Future Trends in Animal Agriculture, USDA, Washington DC, September 17.

**Keynote Speaking Engagements & Exhibitor Tables - 2008**

- “Chickens Can Fly” Humane Education Committee Conference, NYC, January 26.
- Animals & Earth Advocacy Conference, Montana State University, February 23-24.
- First Annual Veggie Pride Parade, NYC, May 18.



UPC President Karen Davis & fellow activists led the Parade in 2008



UPC activists Franklin Wade & Liqin Cao marched for chickens in 2008

- Building a New World Conference, Radford University, VA, May 22-25.
- Their Lives, Our Voices Conference, Minneapolis, MN, June 6-8.

- First Annual National Pigeon Day Celebration, June 13.
- Minds of Animals Conference, University of Toronto, August 12-13.
- Animal Rights National Conference, Washington DC, August 14-18.
- Taking Action for Animals Conference, Washington DC, July 18-20.
- Green Festival, Washington, DC, November 8-9.



UPC President Karen Davis says, “Don’t apologize! Be affirmative for animals and animal rights.”

**Additional Community Outreach – Exhibits, Display Ads & Demos - 2008**

- American Anti-Vivisection Society Anniversary Celebration, April 5.
- Worldfest 2008, Los Angeles, CA, May 10.
- Sanctuary Open House Picnic for PETA volunteers, June 28.
- Richmond Vegetarian Festival, VA, June 21.
- Maine Animal Coalition Vegetarian Festival, June 21.
- UPC Demo at KFC with Humane League of Baltimore, September 13.
- Charlottesville Vegetarian Festival, VA, September 27.



- Eastern Shore Birding Festival, Cape Charles, VA, September 19-21.
- World Farm Animals Day Demo at Perdue chicken slaughter plant, Salisbury, MD.

- ♥ Compassionate Living Festival, Durham, NC, October 3-5.
- ♥ Fairfax City Fall Festival, Fairfax, VA, October 11.
- ♥ Help Animals Day Event, Montclair, NJ, October 25.
- ♥ Green Festival, Washington DC, November 8-9.
- ♥ League of Humane Voters-NYC Anniversary Gala, November 15.
- ♥ Vegetarian Society of Washington, DC, Thanksgiving Celebration, November 27.
- ♥ United Poultry Concerns Annual Thanksgiving Open House, November 29.



A Mother Turkey and Her Young - "Their Kind and Careful Parent"

**UPC in the News:**

**PRINT MEDIA (Including Internet Publications) - 2008**

- ♥ PR Newswire press releases: *International Respect for Chickens Day*; *Kapparot*.
- ♥ *Chase's Calendar of Events 2008: International Respect for Chickens Day*.
- ♥ *Daily Messenger, Canandaigua NY: published Letters to the Editor and was featured and quoted extensively regarding our opposition to the chicken slaughter project.*
- ♥ *The Independent (U.K.): Letter to the Editor, January 22, regarding "Cheap Chicken."*
- ♥ *Baltimore City Paper: Letter to the Editor, February 27, opposing foie gras.*
- ♥ *"Chickens Deserve More Respect": UPC guest column, Concord Monitor, May 3.*
- ♥ *New York Times, May 19: Veggie Pride Parade article spotlighted UPC participation.*
- ♥ *Rochester Democrat & Chronicle, June 12: Canandaigua chicken slaughter project.*
- ♥ *"Chickens Aren't Stupid": Letter to the Editor, Cleveland Plain Dealer, July 2.*
- ♥ *"Questioning Kapparot": Fall Edition of B'nai Brith Magazine.*
- ♥ *New York Times: Letter to the Editor, October 9, supporting Proposition 2.*
- ♥ *"Lack of Graciousness Toward One's Fellow Beings": Letter to the Editor, New Haven Register, November 7.*
- ♥ *"Mother Turkey and Her Young": UPC guest column, Times Argus, VT, November.*
- ♥ *Eastern Shore Post Announcement: UPC Thanksgiving Open House.*

**BROADCAST MEDIA**

- ♥ *Animal Talk with Suzanne Dragan, March 2.*
- ♥ *Go Vegan Texas, April 29.*
- ♥ *Animal Talk with Suzanne Dragan, May 5.*
- ♥ *Vance Lehmkuhl Vegcast, October 31.*
- ♥ *KPFT Vegan World Radio, November 24.*
- ♥ *Go Vegan Radio with Bob Linden, November 7.*

**Financial Report - 2008**

**United Poultry Concerns Fiscal Year: January 1, 2008 to December 31, 2008**

<b>Revenues</b> .....	<b>\$206,544</b>
Public Support.....	189,064
<b>Expenses</b> .....	<b>\$273,903</b>
Programs and Education.....	163,295
Organizational Management.....	110,608
<b>Net Assets/Fund Balance at End of Year</b> .....	<b>\$386,312</b>

**United Poultry Concerns gratefully acknowledges the kind assistance of**

- The Marino Foundation**
- Harold B. Larson Charitable Trust**
- The New York Community Trust**
- NALITH Foundation**
- Fidelity Charitable Gift Fund**

**Thank You for Your Support!**