United Poultry Concerns Annual Report for 2009

Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors, 2009
Karen Davis, PhD, President-Director
Liqin Cao, Vice President-Director
Joan Meanor Holtgraver, MA-Secretary Treasurer-Director

Staff, 2009
Karen Davis, President
Joan Meanor Holtgraver, Bookkeeper
Ronnie Steinau, Office Assistant
Franklin Wade, Website Administrator & Graphic Designer
Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine Poultry Press, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfil our mission in 2009. From all of us at United Poultry Concerns, thank you for your support!

Highlights of Our Activities and Accomplishments in 2009

Sanctuary Adoptions – UPC adopted 93 wonderful chickens in need of a loving home in 2009. All of our birds were rescued from abuse, abandonment or surrender by their previous owners.

- 58 lively game hens & 2 roosters rescued from Mississippi cockfighting raid.
- 3 sweet “broiler” chickens in Delaware: Marigold, Jasmine & Magnolia.
- 13 suffering brown hens rescued from Little Rhody Egg Farm in Rhode Island.
- 6 gentle hens adopted from Chesapeake, Virginia.
- 11 feisty white “sentinel” hens adopted from Hampton Roads, Virginia.

International Respect for Chickens Day May 4/Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations

- Conducted public outreach demonstration & leafleting, White House May 2.
- Held public outreach demonstration & leafleting, San Diego, CA May 2.
- Promoted 2009 Chicken Run Rescue Chicken Photo Contest for 2010.
Distributed UPC chicken literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.
Sponsored library displays in Kanab, Utah and Niagara, New York.
Garnered media coverage from Guam to Toronto and around the USA!

Further Actions, Investigations & Outreach Campaigns - 2009

Cosponsored a follow-up investigation with Animals’ Angels of turkey transport conditions at the Sara Lee turkey slaughter plant in Storm Lake, Iowa.
Protested Oprah Winfrey’s promotion of free KFC chicken dinners.
Campaigned with San Francisco-based LGBT Compassion to protest and eliminate cruel live poultry markets in the San Francisco Bay Area. Published jointly with LGBT Compassion a handout brochure, in English and Chinese, titled “What’s Wrong with Live Chickens at Farmers Markets?” www.upc-online.org/livemarkets/.
Urged the Humane Society of Missouri NOT to serve chicken at its annual fundraiser but to serve compassionate meals to raise money for its Longmeadow Rescue Ranch facility.
Launched a campaign against Little Rhody Egg Farm in Foster, Rhode Island to expose the company’s force-molting of its hens by food deprivation. Worked jointly with Rhode Island Vegan Awareness to educate consumers and expose this horrible practice. www.upc-online.org/molting/.
Campaigned to replace the cruel “chicken swinging” kapparot ritual with compassionate atonement ceremonies preceding Yom Kippur, in Hassidic communities that practice the ritual. This is an annual UPC campaign. www.upc-online.org/kaparos/.
Provided background information for the NPR Report “Swinging Chicken Ritual Divides Orthodox Jews,” which aired on September 25. www.upc-online.org/kaparos/.
Rescued from slaughter, and placed in a wonderful new home two beautiful hens and two roosters who were used in a “chicken-swinging” kapparot ritual, in San Diego, CA.
Launched a campaign to expose and eliminate the chicken slaughter “poultry project” at The Community School, a private K-12 school in Sun Valley, Idaho. www.upc-online.org/classroom/.

These sweet birds were brutally killed by the students.

Joined the Coalition of Animal Sanctuaries in composing, publicizing, and distributing a “Collective Position Statement on Backyard Poultry” – including recommendations for municipalities considering zoning that would allow people to keep chickens in urban areas. www.upc-online.org/chickens/backyard_poultry.html.
New Print Publications & Website Documents - 2009


- *Free-Range Poultry & Eggs: Not All They’re Cracked Up to Be*. [www.upc-online.org/freerange.html](http://www.upc-online.org/freerange.html).

- *BROKEN WINGS: The Breakdown of Animal Protection in Canada*, a Report by Canadians for the Ethical Treatment of Food Animals to which UPC contributed. [www.upc-online.org/canada/090414broken-wings.html](http://www.upc-online.org/canada/090414broken-wings.html).


Keynote Speaking Engagements, Lectures, Book Signings, Exhibits – 2009

- Go Green America Expo, Gaithersburg, MD, March 28-29.
- Second Annual Veggie Pride Parade, NYC, May 17.
- Chop Suey Books, Richmond, VA, April 21.
- 7th Annual Critical Animal Studies Conference, Yale University, April 25.
- Urban Chicken Keeping, Lancaster, PA, May 30.
- New York Public Library, NYC, December 30.

Additional Community Outreach – Exhibits, Display Ads & Demos - 2009

- Denver, CO
  - Vegetarian Festival, April 11.
- Veggie Pride Parade
  - Los Angeles, April 26.
- Richmond
  - Vegetarian Festival, VA, June 20.
- Vegan Earth Day Community Fest, La Pierce College, CA, June 21.
- San Francisco Pride Parade, June 27-28.
- DC VegFest, Washington, DC, September 12.
- Charlottesville Vegetarian Festival, VA, September 26.
- World Farm Animals Day Demonstration, Washington, DC, September 2.
- Green Festival, Washington DC, October 10-11.
- Virginia Association of Science Teachers Conference, November 5-7.
- New York League of Humane Voters Gala, November 12.
- League of Humane Voters-NYC Gala Program Display Ad, November 15.
- Thanksgiving Vigil for Turkeys, Bethesda, MD, November 20.
- Vegetarian Society of Washington, DC, Thanksgiving Celebration, November 26.
- United Poultry Concerns Annual Thanksgiving Open House, November 28.

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2009

- “International Respect for Chickens Day,” Chase’s Calendar of Events, April.


“Complaints about Pet Hens and Ducks Puzzling,” The Daily Times (Salisbury, MD), October 15.

“Thanksgiving: A Time to Celebrate Birds,” The Order of the Earth, November.


“Poultry Project Ruffles Feathers,” Idaho Mountain Express, November 18.

“Poultry Project was Misguided,” Idaho Mountain Express, November 18.

“Coming Home to Roost,” Animal Sheltering (HSUS), November-December.

BROADCAST MEDIA

Wake Up America Radio, January 24.

Vegan World Radio KPFT, Houston, TX, April 6.

IndyMedia Live, WRIR Radio, Richmond, VA, April 21.

Power Hour, Syndicated Radio, April 29.

Worby Birds, WRIR Radio, Richmond, VA, May 1.

Los Angeles Times, May 4.


The Little Chicken Named Viva, Real Health Podcast 84, May 15.

Why Industrial Chicken Production is Wrong, VSSE Podcast, May 15.

Louie B. Free Radio Show, Youngstown, Ohio, May 27.

Louie B. Free Radio Show, Youngstown, Ohio, June 17.

Straight Talk, Star Planet Radio, Chicago, IL, June 18.

Murphy in the Morning Radio Show WKZL, Greensboro, NC, July 2.

Midday Madness Show, WALE 990 AM, Rhode Island, MA, August 21.

Murphy in the Morning Radio Show WKZL, Greensboro, NC, September 1.


UPC sanctuary turkey, Amelia, sits quietly in her favorite nesting place.


United Poultry Concerns Fiscal Year: January 1, 2009 to December 31, 2009

Revenues ..........................................................$192,913

Public Support ..................................................$179,355

Expenses ............................................................$187,815

Programs and Education ..............................$149,285

Organizational Management ..............................$38,530

Net Assets/Fund Balance at End of Year ...............$391,410

United Poultry Concerns gratefully acknowledges the kind assistance of

The Marino Foundation

Harold B. Larson Charitable Trust

The New York Community Trust

NALITH Foundation

Fidelity Charitable Gift Fund

Thank You for Your Support!