United Poultry Concerns Annual Report for 2012

Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors 2012
Karen Davis, PhD, President-Director
Liqin Cao, Vice President-Director
Franklin Wade, Vice President-Director
Veda Stram, Vice President-Director
Debbie Alekna, Secretary Treasurer-Director

Staff 2012
Karen Davis, PhD, President
Liqin Cao, Vice President
Franklin Wade, Website Administrator & Graphic Designer
Ronnie Steinau, Office Assistant
Debbie Alekna, Bookkeeper
Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle.

UPC conducts full-time educational programs and campaigns through our quarterly magazine Poultry Press, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2012. From all of us at United Poultry Concerns, thank you for your support!

Highlights of Our Activities & Accomplishments in 2012

Sanctuary Adoptions – UPC adopted 18 wonderful chickens in need of a loving home in 2012. All of our birds were rescued from abuse, abandonment or surrender by previous owners directly or through an animal shelter.

International Respect for Chickens Day May 4/ Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations

❤ Public outreach demonstration & leafleting, White House, May 5.
❤ Promoted Chicken Run Rescue Chicken Photo Contest, May.
❤ Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. & Canada.
❤ Media coverage across the USA via PR Newswire!
Further Actions, Investigations & Outreach Campaigns - 2012

- Opposed VA Bill 610 eliminating all protections for farmed animals, January.
- Stopped chicken “art” project, Spencer Museum, University of Kansas, February.
- Formally petitioned the National Fire Protection Association (NFPA) to require installation of fire protection systems in all newly constructed farm animal housing facilities, July 27.
- Urged Lakeland Animal Welfare Society to Serve Compassionate Charity Dinner, March 28.
- Urged ASPCA to stop funding Poultry Slaughterer Frank Reese’s Good Shepherd Poultry Ranch, May.
- Protested Barnyard Sanctuary (NJ) Quail Hatching Projects, a pro-hunting venture of NJ Fish & Wildlife, July.
- UPC President Karen Davis spoke on behalf of our Petition at the NFPA’s Meeting in Quincy, MA urging the NFPA to require fire protection systems (sprinklers and smoke control systems) in all newly constructed farm animal housing facilities, August 7.
- Urged Watsonville Buddhist Temple to cancel its Annual Chicken Dinner, September 22.
- Hosted two successful 2-hour protest demonstrations in Brooklyn, NY against the use of chickens in Kaporos rituals, September 23 & 24.
- Protested to the Association for Living History and Museums, Summit, NY re: quail and turkey abuse practices, December 12.
- Launched campaign to prosecute Beta Theta Pi Turkey Abusers, University of Kansas, December 21.

New Print Publications, Book Chapters & Website Documents - 2012

- INTRODUCTION by UPC President Karen Davis to New Edition of A Boy, A Chicken & the Lion of Judah, by Roberta Kalechovsky.
- “Chicken Wisdom: Calling for an Audience with Mr. Joy” by UPC President Karen Davis (Review Essay on CHICKEN by Dr. Amy Potts), Amazon, October 4.

Keynote Speaking Engagements, Lectures & Exhibits – 2012

- Hollins University, Roanoke, VA, March 7.
- Fifth Annual Veggie Pride Parade, NYC, May 27.
- Richmond (VA) Vegetarian Festival, June 23.
- Justice for Animals Seminar, Washington DC, August 4.
- Animal Place Presentation to Interns about Chickens, Grass Valley, CA, August 17.
Luncheon to Benefit the Alliance to End Chickens as Kaporos & Lecture, NYC, September 23.
Poplar Spring Animal Sanctuary, Poolesville, MD, October 7.
Free the Animal Conference, St. Louis, MO, October 27-28.
University of Maryland Baltimore Campus, November 7.
Marti Kheel Conference, Wesleyan University, Middletown, CT, November 9-10.

Additional Community Outreach – Exhibits, Demos – 2012

Florida State Fair, Tampa, February 9-20.
Medaille College, Buffalo, NY, March 3.
Virginia Federation of Humane Societies, Williamsburg, March 31.
Worcester Vegfest, MA, April 15.
Baltimore Vegfest, MD, April 28.
Maple Leaf Chicken Slaughterhouse Vigil, Toronto, May 25.
Twin Cities Vegfest, MN, July 14.
Washington, DC Green Festival, September 29-30.
Vegtoberfest 2012, Baltimore, MD, October 27.
Life-Affirming Thanksgiving Celebration, Washington, DC, November 22.

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2012

One Green Planet, (UPC article “Farm Animal Angst”), February 13.
The Kansas City Star (Chicken Slaughter for “Art”), February 18.
The Washington Post (UPC Letter to the Editor), February 27.
The Kansas City Star, February 29.
Animal People, March.
University of Kansas Daily Kansan, March 4.
Humanimalia Journal, Spring.
Diamondback Student Newspaper, University of Maryland, “Misery in Every Mouthful” Display Ads,” March 8-May 12.
The New York Times (Letter to the Editor), May 4.
VegNews, UPC Full-Page Open Letter to AVEDA, May-June.
Smithsonian Magazine, Letter to the Editor, June.
Harper’s Magazine, August.
Humanimalia Journal, Fall.
“The Chicken Story Retold,” Vegan India, Sept. 6.
Science & Children Magazine, Alternatives to Chick Hatching Display Ad, September-December.
Jewish Standard (NJ), Alliance to End Chicken Kaporos Campaign, September 21.
Brooklyn Daily Eagle, End Chicken Kaporos, September 21.
Virtual Jerusalem (Los Angeles) End Chicken Kaporos, September 21.
The Jewish Chronicle, September 21.
Earth in Transition, September.
NFPA Journal, September-October.
Altoona Mirror (PA), Profile of UPC President Karen Davis, October 7.

The Washington Post (Backyard Chickens), Nov. 23.

Vegan India! Interview with UPC President Karen Davis, December 17.

BROADCAST MEDIA - 2012

Zack Daniels in the Morning 94.7, Grand Forks, ND, February 7.

Go Vegan Radio Interview with Bob Linden, Feb. 12.

The Doug Clifford Show, WSKY Radio, May 6.


Go Vegan Radio with Bob Linden, Los Angeles, Aug. 12.

Animals Today Radio, September 2.

Financial Report - 2012

United Poultry Concerns Fiscal Year: January 1 - December 31, 2012

Revenues…………………………………….$680,557
Public Support…………………………………680,444
Expenses……………………………………..$229,429
Programs and Education…………………………199,110
Organizational Management .........................30,319
Net Assets/Fund Balance at End of Year……$1,046,337

We gratefully acknowledge the kind assistance of

Harold B. Larson Charitable Trust
Fidelity Charitable Gift Fund for The Marino Foundation
The New York Community Trust
Mary Levy Estate
Rosemary Johnson Estate
Eric and Peggy Lieber Living Trust

Thank You for Your Support!

A LEGACY OF COMPASSION FOR THE BIRDS

Please remember United Poultry Concerns through a provision in your will.
Please consider an enduring gift on behalf of the birds.

A legal bequest may be worded as follows:

I give, devise and bequeath to United Poultry Concerns, Inc., a not-for-profit corporation incorporated in the state of Maryland and located in the state of Virginia, the sum of $________ and/or (specifically designated property and/or stock contribution).

We welcome inquiries.
United Poultry Concerns, Inc.
P.O. Box 150 • Machipongo, Virginia 23405-0150
(757) 678-7875

Karen Davis, President
Photo by Davida G. Breier

Karen & Mr. Frizzle ©2008 Davida G. Breier