United Poultry Concerns Annual Report for 2014

Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors 2014
Karen Davis, PhD, President-Director
Liqin Cao, Vice President-Director
Franklin Wade, Vice President-Director
Veda Stram, Vice President-Director
Debbie Donovan, Secretary Treasurer-Director

Staff 2014
Karen Davis, PhD, President
Liqin Cao, Vice President
Franklin Wade, Vice President, Website Administrator & Graphic Designer
Veda Stram, Vice President
Bill Ferguson, Web Assistant
Ronnie Steinau, Office Assistant
Hope Bohanec, Projects Manager
Debbie Donovan, Bookkeeper
Wayne Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine Poultry Press, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2014. From all of us at United Poultry Concerns, thank you for your support!

Highlights of Our Activities and Accomplishments in 2014

For a complete listing of UPC’s action alerts, news, photos & activities in 2014, please visit What’s New 2014 at www.upc-online.org/whatsnew/2014.html.

UPC Sanctuary - 2014
Adopted 13 wonderful chickens in need of a loving home and constructed a 12,000 square foot predator-proof outdoor aviary for the total safety of our 100 + rescued birds!

International Respect for Chickens Day May 4/Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations - 2014

Hosted our annual public outreach demonstration & leafleting at the White House, May 3.
Ran What Wings Are For - Go Vegan! King-Size Bus ads in San Francisco and Washington, DC, March,
April and May.

Promoted Chicken Run Rescue Chicken Photo Contest, May.

Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.

Garnered media coverage across the USA via PR Newswire and radio interviews!

Further Actions, Investigations & Outreach Campaigns - 2014

Urged Bill & Melinda Gates Foundation NOT to support KFC expansion in Africa.

Cosponsored the Animal Compassion Tour of Animal Agriculture Facilities from Sacramento to Los Angeles. See Poultry Press Summer 2014 for the story of this revealing investigation of chicken farms, dairy cow facilities and cattle operations in California, March 3-4.

Urged Marriott and Nordstrom to Discontinue Feather & Down Products.

Urged National Fire Protection Association to require Fire Protection for Farmed Animals.

Conducted an investigative tour of chickens’ living conditions at Kidwell Farm, a “petting” farm in Herndon, VA, in response to a local resident’s concerns, May 3.

Protested slaughter of 15 Urban Adamah hens in Berkeley, CA, May 4. Held a Vigil for the hens on May 27. Urban Adamah killed these healthy young “egg-laying” hens just for soup.

Urged Yoga Studio to Cancel Chicken Slaughter Class in North Conway, New Hampshire, June 23. It appears the class was cancelled in response to our Internet campaign.

Rescued 52 Geese & 4 Ducks stranded in a dry pond in Woodland, California, August 5.

Placed 341 chickens rescued from Kaporos rituals in Brooklyn in loving sanctuaries, October.

Urged Sonoma County DA to prosecute Reichardt Duck Farm for cruelty, October 28.

Urged Atwater, MN Mayor & City Council to prosecute Police Chief Trevor Berger for beating a family’s chicken to death with a shovel while she stood in her own yard, October 3.

Urged Susie’s Farm in San Diego, CA to cancel its “Death For Food” chicken and turkey slaughter class, November 13. Successful! “To everyone who has reached out to us about the Death For Food event, it has been cancelled.” – Susie’s Farm Facebook announcement. YAY!

UPC Sponsored Internet Signature Petitions via Change.org - 2014

Protect Farmed Animals from Preventable Fires, February 10.

Save the Chickens: Show Mercy to Urban Adamah Hens, May 12.

Urged Owners of Be Well Studios to Cancel Chicken Slaughter Demonstration, June 21.


New Print Publications & Website Documents - 2014


Financed publication of Uncooped: Deconstructing the Domesticated Chicken, a book produced by the National Museum of Animals & Society & sponsored by United Poultry Concerns.

New Website Documents:

The Secret Life of Poultry Products
Do Chickens Make People Chubbier? Antibiotics and Obesity
Factory Farming vs. Alternative Farming: The Humane Hoax
Contamination and Cruelty in the Chicken Industry
From Hunting Grounds to Chicken Rights: My Story in an Eggshell
Custom Heavy as Frost and Deep Almost as Life - What Do We Mean By Socialization?
Single-Issue Campaigns and Abolition/Vegan Advocacy: What Would a Chicken Say?
Chicken or Broiler, Cow or Steer, Owner or Guardian? - Liberating the Language of Animal Abuse

Keynote Speaking Engagements, Lectures & Exhibits – 2014

Salisbury Univ. Environmental Class visit to UPC. Lecture & sanctuary tour, March 8.
7th Annual Veggie Pride Parade, NYC, March 30.
Berkeley Earth Day, Berkeley, CA, April 19.
Chicago Veggie Pride Parade, May 30.
“Why Does the Left Ignore Animal Issues,” Left Forum City University of NY, May 31.
New York City Bar Association Forum on Animal Sacrifice and Kaporos, June 12.
Vegetarian Summerfest, University of Pittsburgh-Johnston, PA, July 2-6.
Animal Rights National Conference, Los Angeles, CA, August 1-3.
Bethlehem VegFest, Pennsylvania, August 21.
Northwest VegFest, Oregon, September 27-28.
Alliance to End Chicken Kaporos Press Briefing in Brooklyn, NY, October 1.
San Francisco VegFest, CA, October 11-12.
Green Festival, San Francisco, CA, November 14-16.

“Where Did Our Compassion Go?” Forum, City College of New York, December 2.

Additional Community Outreach – Exhibits, Demos – 2014

Worcester VegFest, Massachusetts, April 6.
Oakland VegFest, Oakland, CA, April 25.
Green Festival, Washington, DC, May 31-June 1.
Richmond VegFest (Virginia), June 21.
CARE Vegan Festival, West Chester, PA, August 9.
Washington, DC VegFest, September 20.
Charlottesville (Virginia) Vegetarian Festival, September 27.
Hosted three 2-hour protest demonstrations in Brooklyn, New York against the use of chickens in Kaporos rituals in which thousands of chickens are deprived of food, water and shelter, swung by their wings and slaughtered in the streets, September 30-October 2.
Annual Leafleting for Turkeys at the White House, November 23.
Life-Affirming Thanksgiving Celebration, Washington, DC, November 27.
UPC Thanksgiving Open House & Sanctuary Tour, November 29.

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2014


On April 22, 2014, United Poultry Concerns was chosen by One Green Planet as an All-Star Organization Fighting for Farm Animal Protection. We are honored to receive this recognition of our work and pleased to share the honor with our supporters. Thank You!

Financial Report - 2014

United Poultry Concerns Fiscal Year: January 1 - December 31, 2014

Revenues…………………………………….$590,000
Public Support……………………………….550,000
Expenses……………………………………..$449,000
Programs and Education .............................384,000
Organizational Management .........................65,000
Net Assets/Fund Balance at End of Year…….$1,497,000

United Poultry Concerns gratefully acknowledges the kind assistance of

Harold B. Larson Charitable Trust
Fidelity Charitable Gift Fund for The Marino Foundation
The New York Community Trust
Eric and Peggy Lieber Living Trust
Joan E. Briody Living Trust
Shari Barton Estate

Thank You for Your Support!