United Poultry Concerns Annual Report for 2015

Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors 2015
Karen Davis, PhD, President-Director
Liqin Cao, Vice President-Director
Franklin Wade, Vice President-Director
Veda Stram, Vice President-Director
Debbie Donovan, Secretary Treasurer-Director

Staff 2015
Karen Davis, PhD, President
Liqin Cao, Vice President
Franklin Wade, Vice President, Website Administrator & Graphic Designer
Veda Stram, Vice President
Bill Ferguson, Web Assistant
Ronnie Steinau, Office Assistant
Hope Bohanec, Projects Manager
Debbie Donovan, Bookkeeper
Wayne Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine Poultry Press, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2015. From all of us at United Poultry Concerns, thank you for your support!

Highlights of Our Activities and Accomplishments in 2015

For a complete listing of UPC’s action alerts, news, photos & activities in 2015, please visit What’s New 2015 at www.upc-online.org/whatsnew/2015.html.

UPC Sanctuary - 2015

Adopted 15 wonderful chickens in need of a loving home into our 12,000 square foot predator-proof outdoor aviary for the total safety of our 100 + rescued birds!

United Poultry Concerns • (757) 678-7875
P.O. Box 150 • Machipongo, VA 23405-0150
International Respect for Chickens Day May 4/ Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations. For a full view of our 2015 campaign, please visit www.upc-online.org/respect.

Hosted our annual public outreach demonstration & leafleting at the White House.
Ran What Wings Are For-Go Vegan! King-Size Bus ads in Washington, DC, Minneapolis, San Francisco, and Boston.
Promoted Chicken Run Rescue Chicken Photo Contest, May.
Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.
Garnered media coverage across the USA via PR Newswire and radio interviews!

Further Actions, Investigations & Outreach Campaigns - 2015

Published “Compassion is a Beautiful Thing” display ad in University of Maryland Visitor Guide for 2014-2015.
Urged Chandler Chamber of Commerce to Cancel Cruel Ostrich Races, March.
Urged Comanche County, Texas prosecutor to convict Cassius Mankin of felony animal cruelty for torturing and killing Molly the emu on Feb. 14, 2015.
Demanded Canadian chicken slaughter company Maple Lodge be punished for false advertising.
Disrupted Ferry Building Meat Market Business in San Francisco May 2.
Petitioned Honolulu to stop cruel roundup and gassing to death of feral chickens, July.
Urged Yellville, Arkansas to stop dropping turkeys from airplanes, October.
Urged Perdue Farms to stop appalling chicken abuse, December.
Published display ad series in the University of Maryland student newspaper The Diamondback Spring & Fall semesters.

Alliance to End Chicken Kaporos Campaign - 2015

The Alliance to End Chickens as Kaporos is a project of United Poultry Concerns comprising individuals and groups seeking to replace the cruel use of chickens in the Kaporos ritual with compassionate tokens of atonement. In 2015, the Alliance, formed in 2010, filed a lawsuit in the New York Supreme Court requesting the court to compel the New York Police Department, Health Department, and other city agencies to enforce the 15 laws being broken by Kaporos practitioners. On September 14, the court denied our lawsuit request and the Alliance filed an Appeal in 2016. In September 2015, the Alliance was also a plaintiff in a lawsuit filed in the Los Angeles County Superior Court seeking to prohibit “the illegal business practices” of 7 sets of Kaporos practitioners. An ongoing record of media coverage, protest demonstrations and legal actions can be viewed on the Alliance website at www.EndChickensAsKaporos.com.

Fabulous Bus Posters for Chickens and Turkeys! - 2015

UPC ran giant bus posters for chickens and International Respect for Chickens Month in May 2015 in Washington, DC, Minneapolis, San Francisco, and Boston.
UPC ran giant bus posters for turkeys and a compassionate holiday in November 2015 in Seattle, Chicago, New York, and New Jersey.
New Website Documents - 2015

- A Chicken Named Viva Changed My Life - A Plea for Compassion on International Respect for Chickens Day www.upc-online.org/respect/150504_a_chicken_named_viva_changed_my_life.html
- Animal Rights Vegan Guilt www.upc-online.org/activism/150914_animal_rights_vegan_guilt.html
- Stop (Saying) Factory Farming. The Term “Factory Farming” is Not Vegan www.upc-online.org/diet/151012_stop_saying_factory_farming.html
- Open Rescues: How UPC Introduced This Strategy to U.S. Activists www.upc-online.org/activism/150807_open_rescues_how_upc_introduced_this_strategy_to_activists.html
- Is Chicken Healthier Than Red Meat? www.upc-online.org/diet/151106_is_chicken_healthier_than_red_meat.html

Keynote Speaking Engagements, Lectures & Exhibits – 2015

- “An Evening with Karen Davis,” Brock University, St. Catharines, ON, March 10.
- Veggie Pride Parade, New York City, March 29.
- Institute for Critical Animal Studies, Binghamton University (NY), April 17-19.
- Left Forum, City University of New York, May 30.
- Moving Vegan Festival, Millville, NJ, September 8.
- Charlottesville VegFest (VA), September 26.
- World VegFest, San Francisco, October 3-4.
- SoCal VegFest, Orange County CA, November 1.
- Green Festival, San Francisco, CA, November 12.

Additional Community Outreach – Exhibits, Demos – 2015

- Oakland VegFest, Oakland, CA, April 25.
- Baltimore VegFest, Baltimore, MD, May 9.
- Green Festival, Washington, DC, June 5-7.
- Richmond VegFest (Virginia), June 20.
- CARE Vegan Fest, West Chester, PA, August 8.
- Washington, DC VegFest, October 3.

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2015

- Published Articles & Letters to the Editor - 2015
- “Let’s Embrace a New Ethic” by Hope Bohanec,
“Sick Chickens” by Karen Davis, New Yorker, February 16.
“Animal Compassion is More Than Just Pets” by Karen Davis, Cape Charles Wave, February 16.
“No Beings Are Lesser” by Karen Davis, Earth Island Journal, Spring issue.
“Don’t Turn County Into a Dumpsite” by Karen Davis, Cape Charles Wave (VA), June 22.
“Asphyxiation is Cruel to Chickens” by Karen Davis, Honolulu Star-Advertiser, July 15.
“Dying Tradition” by Hope Bohanec, North Bay Bohemian (CA), November 19.

Additional Print Media Coverage - 2015

Virginia Press Association Media Award for Media Coverage of United Poultry Concerns, April 18.
“Asphyxiation Used to Kill Condemned Poultry,” InForum, Fargo, ND, April 25.
Update, publication of the New England Anti-Vivisection Society tribute to UPC President Karen Davis, Summer issue.


United Poultry Concerns Fiscal Year: January 1 - December 31, 2015

Revenues......................................................$446,000
Public Support..............................................426,000
Expenses......................................................$565,000
Programs and Education.........................480,000
Organizational Management ....................85,000
Net Assets/Fund Balance at End of Year......$1,421,000

United Poultry Concerns gratefully acknowledges the kind assistance of
Harold B. Larson Charitable Trust
The Marino Foundation
Pinnacle Investments LLC
Donors Trust
Joan E Briody Trust
Eric and Peggy Lieber Living Trust

Thank You for Your Support!