United Poultry Concerns Annual Report for 2018

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle.

UPC conducts full-time educational programs and campaigns through our quarterly magazine Poultry Press, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2018. From all of us at United Poultry Concerns, thank you for your support!

Highlights of Our Activities and Accomplishments in 2018

For a complete listing of UPC’s action alerts, news, photos & activities in 2018, please visit What’s New 2018 at www.upc-online.org/whatsnew/2018.html.
UPC Sanctuary - 2018

Adopted 70 wonderful chickens, 4 peahens, and 4 ducks in need of a loving home into our 12,000 square foot predator-proof outdoor aviary for the total safety of our rescued birds!

International Respect for Chickens Day May 4/ Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations. For a full view of our 2018 campaign, please visit www.upc-online.org/respect.

Hosted our annual public outreach demonstration & leafleting at the White House.
Promoted Chicken Run Rescue Chicken Photo Contest in May.
Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.
Garnered media coverage across the USA via PR Newswire and media interviews!
Throughout May, we advertised for chickens and International Respect for Chickens Month on Philadelphia’s commuter rail line into New Jersey featuring a mother hen protecting a rescued chick under her wing and a handsome rooster proclaiming “What Wings Are For” and “Life Can Be Beautiful – Go Vegan!”

Further Actions, Investigations & Outreach Campaigns: A Shortlist - 2018

Protested Dr. Bronner's Humane Washing Enterprise.
Campaigned against the Annual February “Chicken Toss” in Ridgeland, Wisconsin.
Condemned the NYC Dept of Health for Failing to Enforce Health Codes Violated by Practitioners of Kaporos.
Promoted New York State Bill to Ban School Chick-Hatching Programs.
Protested “Steve's Wonderful World of Pets” Rent-a-Chick Promotion.
Protested “Easter Duck” Promotion and Release into the “Wild.”
Urged Permanent Elimination of the Annual “Turkey Drop” from Airplanes in Yellville, AR.
Protested “Killing It,” a Show Featuring an Animal Slaughterman on NPR's “Fresh Air.”
Condemned Comedian Jason Alexander for Becoming the Image of Col. Sanders for KFC.
Protested Breeding and Killing Pen-Raised Pheasants as “Sport” in Wisconsin and Elsewhere.
Criticized NPR's “Bird Notes” Host, Dwight Davis, for Denigrating Turkeys On The Air.

Alliance to End Chicken Kaporos Campaign - 2018

The Alliance to End Chickens as Kaporos is a project of United Poultry Concerns launched in 2010 to expose and eliminate the ritual of Kaporos in which chickens are abused and killed for “atonement” in many ultraorthodox Hasidic communities. On July 26, 2017, Nora Constance Marino, attorney for the Alliance to End Chickens as Kaporos, was informed by the New York Court of Appeals (the highest court in New York State) that our appeal of the NYS Appellate Division's decision regarding Alliance to End Chickens as Kaporos v. New York City Police Department, et al., would proceed. On December 18th, Ms. Marino submitted her brief to the Court of Appeals and the hearing was held at the NYS Court of Appeals in Albany on October 17, 2018. The Arguments, which focused on the 15 laws being broken with impunity by Kaporos practitioners, were dismissed. An ongoing record of media coverage, protest demonstrations and legal actions can be viewed on the Alliance website at www.EndChickensAsKaporos.com.

Fabulous Kiosks & Bus Posters for Chickens and Turkeys! - 2018

Bus posters for turkeys in Dallas, TX; Washington, DC; College Park and Silver Spring, MD; & Omaha, Nebraska, November.
University of Maryland *Diamondback* full-color display ad series, Spring & Fall: “Compassion is a Beautiful Thing” * “Misery in Every Mouthful,” * “Don’t Gobble Me!”

Full-page glossy display Ad, VA Association of Science Teachers Program, November.

**New Website Documents - 2018**

- Chickens: Their Life and Death in Farming Operations
- It Isn’t Just Tyson: The Whole Chicken Industry is Horrible
- The Rescue of Kukkuta and the Rooster Dilemma
- Yellville, Arkansas Turkey Trot Festival: What Happened in October 2018?
- The Thanksgiving Turkey as Ritual Scapegoat in The Carnivalesque Tradition
- 3.4 Million “Live Inventory” – Chickens and Turkeys – Drowned or Starved to Death in North Carolina Storm
- Last Words on Anthony Bourdain & His “Vegan” Fan Club
- Regarding Anthony Bourdain: Thank You for Reading and Writing
- Honoring Anthony Bourdain (A Disgrace!)
- Are Feminists Right to Resist Comparison with the Females of Other Species?
- The Hen is a Symbol of Motherhood for Reasons We May Have Forgotten, So Let Us Recall
- “Killing IT”: “It’s a Deeply Personal Thing,” Slaughter Practitioner Tells NPR’s Fresh Air
- Motherless Days – In the “Broiler” Shed, He Remembers
- For the Love of Chickens in Honor of International Respect for Chickens Day
- Should Farmed Animals Be Genetically Modified to Remove Their Capacity to Feel Pain?
- AlterNet: #MeToo for Animal Victims of Sexual Assault
- The “Easter” Chick - A Lost Soul
- California Ballot Initiative to “Prevent Cruelty”
- Troubled Chicks & “Fighting” Hens
- Find Loving Homes

Hidden Suffering by Chickens’ Lib. (1992)

Animalens Promo Video (1990s) (promoting red plastic contact lenses for battery-caged hens.)

Remembering Dear Turkeys - Two Short Videos Show Different Worlds

**Speaking Engagements, Lectures & Exhibits – 2018: Karen Davis, Hope Bohanec**

- **UPC’s 16th Annual Conference – “Conscious Eating” – Berkeley, CA, March 10.**
  - Sactown VegFest, Sacramento, CA, January 26.
  - Thinking About Animals Conference, Brock University, St. Catharines, ON, March 1-2.
  - Salisbury University Animal Rights Club Lecture, Salisbury, MD, March 27.
  - Veggie Pride Parade, New York City, April 8.
  - We the Future Social Justice Conference, Petaluma, CA, April 13.
  - Asheville Vegan Fest, Asheville, NC, June 8-10.
  - Marin Speaker Series, Marin Humane Society, Novato, CA, July 14.
  - Bhakti Yoga Retreat, Lake County, CA, September 2.
  - Anti-Fur Conference, New York City, September 15.
  - Vegan Love Cookout, Baltimore, MD, October 14.
  - World VegFest, San Francisco, October 27.
  - World Vegan Summit 2026, Phoenix, AZ, October 28.
  - Hampton Roads VegFest, Chesapeake, VA, October 28.
  - Santa Rosa Junior College, Santa Rosa, CA, December 6.

**Additional Community Outreach - Exhibits & Demonstrations – 2018**

- Central Coast VegFest, San Luis Obispo, CA, February 17.
Leafleting at the White House for International Respect for Chickens Day, May 5.

Internat’l Respect for Chickens Day Outreach, Good Earth Natural Foods, Fairfax, CA, May 5.

First Annual Pottstown, PA EcoFest, May 12.

Lancaster PA VegFest, June 2.

Richmond Vegetarian Festival (VA), June 23.

Thrive Baltimore Presents Vegan Marketplace, July 7.

Sonoma County VegFest, Santa Rosa, CA, August 18.

Vegan SoulFest, Baltimore City Community College (MD), August 25.


End Chicken Kaporos Vigil, Brooklyn, NY, September 17.

Vegan Roots Fest, Charlottesville, VA, September 29.

Hudson Valley VegFest November 3.

Leafleting for Turkeys at the White House, November 10.

Virginia Association of Science Teachers Convention, Williamsburg, November 15-17.

Vegetarian Society of Washington, DC Thanksgiving Celebration, November 22.

UPC in the News:

PRINT MEDIA (Including Internet Publications): Published Letters, Columns, Citations, 2018

“#Me Too for the Voiceless: Why We Can’t Ignore the Animal Victims of Human Sexual Assault,” AlterNet, March 1.

“Should Farm Animals Be Genetically Modified to Remove Their Capacity to Feel Pain?” AlterNet, April 9.


Boston Globe Reports Huge Cockfighting Seizure in Massachusetts, May 30.


“Thanksgiving Turkey as Ritual Scapegoat in the Carnivalesque Tradition,” Animals 24-7, November 17.

“Turkeys - Who Are They, and Why Should We Care?” EcoWatch, Spirit of Change, and Salon, November 19.

“Chickens, Not ‘Broilers’ (or ‘Layers’),” All Animals, HSUS magazine, December.

BROADCAST MEDIA - 2018

Conscious Eating Conference, March 10.

In Tune To Nature, WEFG Atlanta, Georgia, May 8.

In Tune To Nature, WEFG Atlanta, Georgia, September 25.

In Tune To Nature, WEFG Atlanta, Georgia, October 30.

Louie B. Free Radio, Brainfood from the Heartland, Youngstown, Ohio, September 27.

WUSB 90.1Stony Brook University, December 14.


Additional UPC videos for 2018 are posted on www.upc-online.org/videos.

Financial Report - 2018

United Poultry Concerns Fiscal Year: January 1 - December 31, 2018

Revenues........................................$643,000
Public Support....................................638,000
Expenses.........................................$452,000
Programs and Education.........................386,000
Organizational Management.......................66,000
Net Assets/Fund Balance at End of Year.......$1,300,000

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Estate of Nina Joan Rosen
Harold B. Larson Charitable Trust
Fidelity Charitable Gift Fund for The Marino Foundation
Estate of Nancy Hild
Dharma Trust
Donors Trust, Inc.
Carol Lushear Estate
Estate of Sherry Ward

Thank You for Your Support!