

United Poultry Concerns Annual Report for 2019



UPC outdoor aviary photo by Richard Cundari

Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

Officers & Directors 2019

Karen Davis, PhD, President-Director
 Liqin Cao, Vice President-Director
 Franklin Wade, Vice President-Director
 Veda Stram, Vice President-Director
 Debbie Donovan, Secretary Treasurer-Director

Staff 2019

Karen Davis, PhD, President
 Liqin Cao, Vice President
 Franklin Wade, Vice President, Website Administrator & Graphic Designer
 Veda Stram, Vice President
 Debbie Donovan, Bookkeeper
 Bill Ferguson, Web Assistant
 Ronnie Steinau, Office Assistant
 Hope Bohanec, Projects Manager
 Jill Carnegie, Kaporos Campaign Strategist
 Johnathan Albrecht, Sanctuary Assistant
 Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public

aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2019. From all of us at United Poultry Concerns, thank you for your support!

Highlights of Our Activities and Accomplishments in 2019

For a complete listing of UPC's action alerts, news, photos & activities in 2019, please visit What's New 2019 at www.upc-online.org/whatsnew/2019.html.

UPC Sanctuary - 2019

Adopted 40 wonderful chickens in need of a loving home into our 12,000 square foot predator-proof outdoor aviary for the total safety of our rescued birds!



UPC Sanctuary Photo of the "Snow Whites" in the Trees, by Karen Davis, Oct. 9, 2019

International Respect for Chickens Day May 4/Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations. For a full view of our 2019 campaign and wide-ranging activities, see www.upc-online.org/respect.

- ❖ Hosted our annual public outreach demonstration & leafleting at the White House.
- ❖ Promoted *Chicken Run Rescue Chicken Photo Contest* in May.
- ❖ Distributed UPC chickens literature & posters through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.
- ❖ Generated events in the U.S., Canada, Ireland, and Australia.
- ❖ Garnered media coverage across the USA via PR Newswire and media interviews!
- ❖ Ran Metro and Bus Ads through May in Dallas, Texas.



Further Actions, Investigations & Outreach Campaigns: A Shortlist - 2019

- ❖ Informed National Public Radio (NPR) that sport hunters do not “speak for the animals.”
- ❖ Co-sponsored a formal petition, prepared by attorney Adam Karp to the governors of Washington State and Oregon, to implement those states’ Offices of Public Instruction mandates requiring humane education teachings in the public schools.
- ❖ Urged Liberty Mutual Insurance Company to remove its car insurance advertisements featuring violent and degrading depictions of emus.
- ❖ Investigated gamefowl breeding operation in Melrose, New Mexico and urged local sheriff’s office to enforce the law against cockfighting in the state.
- ❖ Urged NPR’s “This American Life” to stop rerunning “Poultry Slam” episodes from the 1990s.
- ❖ Urged prosecution of duckling abusers in Clearwater, Florida.
- ❖ Successfully protested Nellie’s Eggs commercials on Washington, DC’s NPR station WAMU.
- ❖ Protested slaughter of Canada Geese in Denver, Colorado.

- ❖ Demanded prosecution of Alabama students who savagely beat a duck to death with a bat.
- ❖ Promoted Chicken Run Rescue’s 2019 chicken photo contest for their 2020 calendar.
- ❖ Petitioned against opening a poultry slaughter market in Alexandria, Virginia.
- ❖ Protested the cruel “chicken toss” in Ridgeland, Wisconsin.
- ❖ Supported a New York State bill to ban chick-hatching programs in NY schools.

Alliance to End Chicken Kaporos Campaign - 2019

The Alliance to End Chickens as Kaporos is a project of United Poultry Concerns launched in 2010 to expose and eliminate the ritual of Kaporos in which chickens are abused and killed for “atonement” in many ultraorthodox Hasidic communities. Our legal and other actions and reports, 2010-2019, can be viewed on the Alliance website at



www.EndChickensAsKaporos.com.

Here are a few highlights from 2019:

- ❖ Happy Home for Kaporos Chickens! In 2019, United Poultry Concerns funded a beautiful new Barn, Pasture & Plaque for Rescued “Cornish” Kaporos Chickens to live out their lives in the loving care of Tamerlaine Sanctuary in New Jersey. *UPC Winter-Spring 2020 Poultry Press*.
- ❖ Animal Rights Activists Rescue Over 200 Animals from Slaughter *TheirTurn.net, January 17*.
- ❖ Kaporos Activism Focuses on Showing Care and Compassion for the Birds *patch.com/new-york/prospectheights, October 25*.
- ❖ Animal rights protesters bring food, water for chickens crated for Yom Kippur ritual *New York DailyNews.com, October 7*.
- ❖ Video: Live Coverage of Kaporos in Brooklyn *TheirTurn.net, October 6*.
- ❖ Video: *Jane Unchained News* Live Coverage of Kaporos in Brooklyn *fb.com/JaneVelezMitchell, October 6*.

- ❖ Six birds spared slaughter today are on their way to a foster/veterinary care before they head to their forever homes. *Alliance to End Chickens as Kaporos, October 2.*
- ❖ Special screening of “*Robin: Rescued from the Dead*” benefitting Kaporos week of action, NYC *September 29.*
- ❖ Hasidic Jews Speak Out Against Mass Animal Sacrifice, Kaporos, *TheirTurn.net. September 18.*
- ❖ NYC Health Commissioner Says She Will Continue to Allow Orthodox Jewish Animal Sacrifice Despite Health Code Violations, Reports of E. coli, and Current Measles Outbreak in Same Community. *TheirTurn.net. April 11.*
- ❖ ABC7NY coverage: In response to Mayor DeBlasio’s emergency measles outbreak declaration, protestors urge city agencies to PREVENT another outbreak by enforcing laws already in place. *fb.com/Alliance to End Chickens as Kaporos. April 11.*
- ❖ Joel Freedman: Stop Kaporos cruelty, *Daily Messenger (Canandaigua, NY) February 20.*
- ❖ Amazon Reviews Praise FOR THE BIRDS: FROM EXPLOITATION TO LIBERATION by Karen Davis, PhD.
- ❖ Marc Bekoff Interviews Karen Davis For The Birds: From Exploitation to Liberation.
- ❖ Will Birds Sing or Will They Be Silent? Our Choice is Their Fate.
- ❖ “Dirty Chicken,” *The Atlantic*, Nov. 1990 Prompts Letter from United Poultry Concerns President Karen Davis in February 1991 issue.
- ❖ Experiencing Chickens and Restoring Their Earth Rights.
- ❖ The “Easter” Chick - A Lost Soul.
- ❖ “Clean Meat” Hoax Website Now Posted: Check It Out!
- ❖ The Science of Delivering Drugs through Chicken Eggs.
- ❖ My Comment on Today’s 1A Show “Planting a Seed” on Being Vegan.

Fabulous Kiosks & Bus Posters for Chickens and Turkeys! - 2019

- ❖ Metro and Bus Ads through May in Dallas, Texas: “*What Wings Are For! Life Can Be Beautiful - Go Vegan!*”
- ❖ Bus posters for turkeys at 61 bus shelters in Philadelphia, November: “*Have a Compassionate Holiday Season – Be Kind to Turkeys – Go Vegan!*”
- ❖ University of Maryland *Diamondback* full-color display ad series, Spring & Fall: “*Compassion is a Beautiful Thing*” * “*Misery in Every Mouthful,*” * “*Don’t Gobble Me!*”
- ❖ Full-page glossy display Ad, VA Association of Science Teachers Program, November 14-16.

New Website Documents - 2019

- ❖ *Life Can Be Beautiful-Go Vegan!* Revised & Updated. In print and online. www.upc-online.org/govegan.pdf
- ❖ Chickens or Pigs: Would You Pick One to Suffer More?
- ❖ Turkeys: Sympathy, Sensibility, and Sentience.
- ❖ Chickens are Courageous Birds. They are NOT Cowards, or a Trope for Human Cowardice.
- ❖ “Stop Mocking Vegans” – My Reaction.
- ❖ Chickens Are NOT Cannibals.

New Website Videos, PowerPoints – 2019

- ❖ *Conscious Eating Conference, March 2.*
www.upc-online.org/forums/2019/videos.html
- ❖ Going Home: Beautiful Video of Beloved Chickens by Chicken Run Rescue *16 October 2019.*
- ❖ Robin: Rescued from the Dead, a New Film by Unparalleled Suffering *2 August 2019.*
- ❖ Liberating the Language of Animal Abuse: Choosing Our Words Carefully to Get People to Care About and Help Animals *Presented by Karen Davis at the 2019 Animal Rights National Conference, Alexandria, VA on 26 July 2019.*
- ❖ Chickens and Turkeys – Who are They and Why Should We Care? *Presented by Karen Davis at the 2019 Animal Rights National Conference, Alexandria, VA on 26 July 2019.*
- ❖ Humane Hoax Online Summit Videos Are Now Available for Viewing *11 February 2019.*

Speaking Engagements, Webinars & Exhibits – 2019: Karen Davis, Hope Bohanec

- ❖ Second Annual Humane Hoax Online Summit, December 30.
- ❖ Vegan Roots Fest, Charlottesville, VA, September 28.
- ❖ Delaware VegFest, Newark, DE, September 21.
- ❖ Vegetarian Food Fest, San Francisco, CA, September 21.

- 🐔 For the Birds Lecture & Book-Signing Event, Greenbelt, MD, August 25.
- 🐔 Animal Rights March & Rally, Washington, DC August 17.
- 🐔 Animal Rights National Conference, Washington, DC, July 25-28.
- 🐔 San Francisco Veg Society Speaker Series, June 12.
- 🐔 National Animal Rights Day Rally, New York City, June 2.
- 🐔 Annual Veggie Pride Parade, New York City, April 14.
- 🐔 UPC's 8th annual Conscious Eating Conference, Berkeley, CA, March 2.
- 🐔 Mindful Eating Film Festival, Point Reyes, CA, February 2.
- 🐔 First Annual Humane Hoax Online Summit, January 12-13.

Additional Community Outreach - Exhibits & Demonstrations – 2019

- 🐔 Veg Society of Washington DC Thanksgiving celebration, November 28.
- 🐔 UPC Vegan Thanksgiving celebration, Santa Rosa, November 22.
- 🐔 Compassionate Demo for Turkeys, The White House, November 16.
- 🐔 World Vegfest, San Francisco, October 26-27.
- 🐔 Twin Cities Vegfest, St. Paul, MN, September 15.
- 🐔 Richmond Vegfest, VA, September 14.
- 🐔 Third Annual Triad Vegfest, Greensboro, NC, June 22.
- 🐔 International Respect for Chickens Day Demo, The White House, May 4.
- 🐔 Montgomery County Greenfest, Wheaton, MD, April 28.
- 🐔 Pottstown Ecofest, PA, April 27.
- 🐔 Environmental Studies Class from Salisbury University (MD) to UPC Sanctuary, April 5.
- 🐔 SacTown Vegfest Sacramento, CA, January 26.

UPC in the News:

PRINT MEDIA (Including Internet Publications): Published Letters, Columns, Citations, 2019

- 🐔 *For the Birds: From Exploitation to Liberation* by Karen Davis, PhD, published by Lantern Books.

- 🐔 "Outlandish Quotes," *MeatingPlace*, September 11.
- 🐔 *Animal Ag Watch*, August 3.
- 🐔 "'Euthanized' Wrong Word for Killing Geese," *Salisbury Daily Times*, July 12.
- 🐔 "The Fight for 40 Billion," *Animal Culture Magazine*, April 4.
- 🐔 UPC Letter to Alexandria, VA City Council's Webpage, opposing poultry slaughter market, March 18.
- 🐔 "Chicken Chucking Event Offensive," *The Standard*, Niagara, Ontario, February 18.

BROADCAST MEDIA - 2019

- 🐔 Louie B. Free Radio, "Brainfood from the Heartland," Youngstown, Ohio, November 20.
- 🐔 KMUD Redwood Community Radio (CA) September 25.
- 🐔 "It's All About Food," Interview hosted by Caryn Hartglass, NYC, July 22.
- 🐔 "In Tune to Nature," WEEG, Atlanta, Georgia, May 7.
- 🐔 KPFT Vegan World Radio, Houston, Texas, April 29.
- 🐔 "Food is Energy Radio" Show, Petaluma, CA, January 7.
- 🐔 Vegan Nation Radio, WCUW, January 4.
- 🐔 Pointy Reyes Radio, KWMR, CA, January 3.

Financial Report - 2019

United Poultry Concerns Fiscal Year: January 1 - December 31, 2019

Revenues.....	\$340,331
Public Support.....	315,136
Expenses.....	\$367,433
Programs and Education.....	308,620
Organizational Management.....	58,813
Net Assets/Fund Balance at End of Year.....	\$1,315,541

United Poultry Concerns gratefully acknowledges the kind assistance of

Clear Channel Outdoor Inc	\$25,000
Theresa Whetsell	\$30,068
Lauren Marino, Fidelity Charitable	\$15,000
Harold B Larson Charitable Trust	\$21,569
American Friends Service Committee	\$22,500
Anonymous	\$12,000

Thank You for Your Support!