

United Poultry Concerns Annual Report for 2024



UPC outdoor aviary photo by Richard Cundari

Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

Officers & Directors 2024

Li Qin Cao, President-Director
Franklin Wade, Vice President-Director
Veda Stram, Vice President-Director
Deborah Prue, Secretary Treasurer-Director

Staff 2024

Li Qin Cao, President
Franklin Wade, Vice President, Website Administrator
& Graphic Designer
Veda Stram, Vice President
Bill Ferguson, Web Assistant & Podcast Administrator
Ronnie Steinau, Database Manager & Correspondent
Jill Carnegie, Kaporos Rescue Team Coordinator
Paola Gavino, Kaporos Rescue Team Coordinator
Viola Agostini, Kaporos Rescue Team Coordinator
Deborah Prue, Bookkeeper
Paul Connon, Sanctuary Assistant
Wayne Wills, Sanctuary Infrastructure Manager

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote

the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2024. From all of us at United Poultry Concerns, thank you for support!

Highlights of Our Activities and Accomplishments in 2024

For a complete listing of UPC's action alerts, news, photos & activities in 2024, please visit News Archives 2024 at www.upc-online.org/whatsnew/2024.html.

UPC Sanctuary - 2024

Adopted 28 wonderful chickens in need of a loving home into our 12,000 square foot predator-proof outdoor aviary for the total safety of our rescued birds!



Photo of Bubba by Li Qin Cao, September 7, 2024 at UPC

International Respect for Chickens Day May 4/ Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations. For a full view of our 2024 campaign and wide-ranging activities, see www.upc-online.org/respect.

- ❖ Leafleting at the White House for International Respect for Chickens Day, May 4.
- ❖ Our “*What Wings Are For! Give a Cluck. Go Vegan!*” ads ran through the month of May at 14 Washington, DC Bike Share locations and on a truck for 3 days driving around DC for 8 hours a day, starting May 4th.
- ❖ Promoted Animal Rights Florida Protest at Orlando Live Poultry on International Respect for Chickens Day, May 4.
- ❖ Humane Hoax Chicken Webinar, May 4.
- ❖ Peaceful Demo for International Respect for Chickens Day, Olney, MD, Apr. 28.
- ❖ Vegan Nation with Marlene Narrow: Int’l Respect for Chickens Day/Month on WCUW 91.3 FM, May 7 & 14.
- ❖ Int’l Respect for Chickens Day/Month Leafleting at Walmart in Carlsbad, CA, May 17.
- ❖ Supported Western Mass. Animal Rights Advocates (WMARA) Celebration of Int’l Respect for Chickens Day at Walmart, Hadley, MA, May 26.

Further Actions, Investigations & Outreach Campaigns - 2024

- ❖ Urge Glens Falls Wing Fest to Drop the Dead Wings, Apr. 10.
- ❖ Petition: Justice For Four Beloved Hens Bludgeoned to Death ‘For Fun’, July 19.
- ❖ Oberlin Public Library’s Cruel Chick Hatching Not Renewed in 2024, but No Promise for Future, Sept. 12.
- ❖ Homes Needed after Pure Prairie Poultry Abandons Thousands of Chickens, Oct. 15.
- ❖ Urge the U.S. Postal Service to Stop Shipping Baby Chicks and Other Animals, Oct. 31.
- ❖ Promoted Friends of Animals United NJ (FAUN) “Live Animal Market” demonstrations, West New York, NJ, July-December.

Alliance to End Chicken Kaporos Campaign - 2024

The Alliance to End Chickens as Kaporos is a project of United Poultry Concerns launched in 2010 to expose and eliminate the ritual of Kaporos in which chickens are abused and killed for “atonement” in many ultraorthodox Hasidic communities. Our legal and other actions and reports, 2010-2024, can be viewed on the Alliance website at www.EndChickensAsKaporos.com. Here are a few highlights from 2024.

- ❖ Incredible Kaporos Surrender and Rescue of over 450 Chickens! Oct. 15.
- ❖ “Kaporos with Chickens: Can We Find a More Humane Alternative?,” *Jewish Journal*, Oct. 2.

Fabulous Kiosks & Bus Posters for Chickens and Turkeys! – 2024

- ❖ Our Beautiful Posters Celebrate International Respect for Chickens Day/Month in Washington, DC.
- ❖ UPC “Don’t Gobble Me!” Ads Turns Heads in Washington, DC and Austin, Texas.



New UPC Website Articles – 2024

- ❖ Chickens Talk. Are You Listening?, Jan. 19.
- ❖ Glimmers of Light in the Dark of Night, 12 Poems by Karen Davis, July 2.

Additional Community Outreach - Exhibits & Demonstrations - 2024

- 🐔 Greenbelt Green Man Festival, MD, May 11-12.
- 🐔 Lancaster VegFest, PA, June 1.
- 🐔 TAFA Conference, VA, July 19-21.
- 🐔 Pittsburgh Vegfest, PA, Aug. 10.
- 🐔 Greenbelt Labor Day Festival's Information Day, Aug. 31.
- 🐔 Cville Vegfest, Charlottesville, VA, Sept. 15.
- 🐔 Maryland Vegan Fest, Clarksville, MD, Sept. 28.
- 🐔 Richmond Vegfest, VA, Oct. 5.
- 🐔 Leafleting for Turkeys at the White House, Nov. 16.
- 🐔 Peaceful demonstration for Turkeys, Olney, MD, Nov. 17.
- 🐔 "Don't Gobble Me!" Outreach with WMARA at Stop & Shop, Hadley, MA, Dec. 8.
- 🐔 "Don't Gobble Me!" Leafleting for Turkeys at Target, Encinitas, CA, Nov. 7 & Dec. 15.
- 🐔 "Don't Gobble Me!" Leafleting for Turkeys at Encinitas Holiday Street Fair, CA, Nov. 24.

*In memory of
Karen Davis, PhD,
President & Founder
(1944-2023)*



Financial Report - 2024

United Poultry Concerns Fiscal Year: January 1 - December 31, 2024

Revenues.....	\$436,107
Public Support.....	387,147
Expenses.....	\$312,829
Programs and Education.....	277,504
Organizational Management.....	35,325
Net Assets/Fund Balance at End of Year.....	\$1,312,130

United Poultry Concerns gratefully acknowledges the kind assistance of:

Donors Trust	\$5,000
Mike Spurlino	\$5,000
Joseph Braverman Donor Fund	\$10,000
Rhoda A. Christopher	\$20,000
Lauren Marino	\$10,000
Aggie Monfette Estate	\$27,703
Roger Eastman Estate	\$95,150
Milton Greenwood	\$27,500
Harold B. Larson Charitable Trust	\$25,705
Vanguard Charitable Trust	\$29,000

Thank you for your support!

PLEASE, JOIN US TODAY!

We NEED Your Strong and Continuing Financial Support

☐ New Membership **\$35** ☐ 2026 Membership Renewal **\$30**

Membership includes our quarterly *Poultry Press* Magazine to keep you informed on current issues, and how you can get involved in many other ways. If you would like to support us by credit card, please go to our website at www.upc-online.org and click on DONATE to make your donation. It's that easy!

Additional Tax-deductible Contribution:

☐ \$20 ☐ \$35 ☐ \$50 ☐ \$100 ☐ \$500 ☐ Other \$ _____

Name _____

Address _____

City _____ State _____ Zip _____

Please make your check payable to United Poultry Concerns. THANK YOU!

Are you moving? Please send us your new address.

Do you want to be removed from our mailing list? Please tell us now. The U.S. Postal Service charges UPC for every returned mailing. Remailing the magazine costs UPC an additional sum. Due to the enormous cost of remailing, we can no longer provide this service. Thank you for your consideration. Please keep up your membership. We need your continuing financial support.



United Poultry Concerns
PO Box 150 • Machipongo, VA 23405-0150