

United Poultry Concerns Annual Report for 2025



UPC outdoor aviary photo by Richard Cundari

Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

Officers & Directors 2025

Li Qin Cao, President-Director
Franklin Wade, Vice President-Director
Deborah Prue, Secretary Treasurer-Director

Staff 2025

Li Qin Cao, President
Franklin Wade, Vice President, Website Administrator
& Graphic Designer
Bill Ferguson, Web Assistant & Podcast Administrator
Ronnie Steinau, Database Manager & Correspondent
Deborah Prue, Bookkeeper
Wayne Wills, Sanctuary Infrastructure Manager
Frank Hughlett, Sanctuary Assistant
James Armentrout, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle. UPC conducts full-time educational programs and campaigns through our quarterly magazine *Poultry Press*,

our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

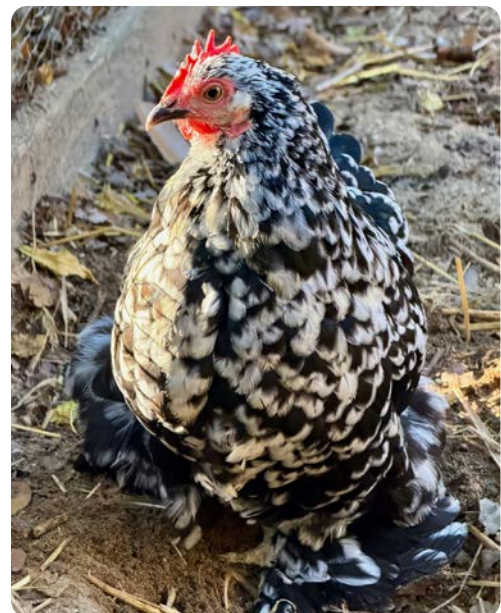
United Poultry Concerns maintains a permanent office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to requests received by internet and telephone for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications concerning the care, treatment, and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfill our mission in 2025. From all of us at United Poultry Concerns, thank you for support!

Highlights of Our Activities and Accomplishments in 2025

For a complete listing of UPC's action alerts, news, photos & activities in 2025, please visit News Archives 2025 at www.upc-online.org/whatsnew/2025.html.

UPC Sanctuary - 2025

Adopted 16 wonderful chickens in need of a loving home into our 12,000 square foot predator-proof outdoor aviary for the total safety of our rescued birds!



UPC photo of Mini Pearl by Li Qin Cao, November 29, 2025.

**International Respect for Chickens Day May 4/
Month of May - Celebrating the Life and Dignity
of Chickens & Protesting Their Abuse in Farming
Operations. For a full view of our 2025 campaign
and wide-ranging activities, see [www.upc-online.org/
respect](http://www.upc-online.org/respect).**

- ❖ Leafleting at the White House for International Respect for Chickens Day, May 3.
- ❖ Our "What Wings Are For! Give a Cluck. Go Vegan!" ads ran on a truck for 3 days driving around DC for 8 hours a day, concluding on International Respect for Chickens Day, May 4th.
- ❖ Our "What Wings Are For! Give a Cluck. Go Vegan!" ad ran on 45 Los Angeles bus shelters during the month of May.
- ❖ Peaceful Demo for International Respect for Chickens Day, Olney, MD, May 4.
- ❖ Leafleting at Sprouts Farmers Market for International Respect for Chickens Day, Encinitas, CA, May 10.
- ❖ Vegan Nation with Marlene Narrow: Int'l Respect for Chickens Day/Month on WCUW 91.3 FM, May 6 & 13.
- ❖ International Respect for Chickens Day posters on display at Medford Wisconsin Public Library and Healthmart Pharmacy on Main St, May 2.

Further Actions, Investigations & Outreach Campaigns - 2025

- ❖ Urge New York Governor Hochul to Permanently Shut Down Live Bird Markets, Feb. 11.
- ❖ Hundreds of Birds in NYC Infected by Bird Flu after Poultry Markets Allowed to Reopen, Mar. 7.
- ❖ UPC Letter Re: Chick Hatching Project at Roberts Elementary School, Mar. 18.
- ❖ Halt the Unjustified Slaughter of Canada Geese & Mute Swans by Michigan DNR in 2025, Mar. 28.
- ❖ Please Remove the Film "Cockfighter" from Tubi Apr. 2.
- ❖ Michigan Residents: Prevent Geese from Being Gassed, Apr. 7.
- ❖ Stop Petco Chick Sales, Apr. 29.
- ❖ Letter from Nedim C. Buyukmihci, VMD to Petco: Selling Baby Chicks Is Extremely Cruel, Apr. 30.

- ❖ Trader Joe's Should Trade for Vegan Eggs, June 16.
- ❖ Pennsylvania Bill to Ban Live Pigeon Shoots: Please Contact the House Judiciary Committee, Aug. 12.

Alliance to End Chicken Kaporos Campaign - 2025

The Alliance to End Chickens as Kaporos is a project of United Poultry Concerns launched in 2010 to expose and eliminate the ritual of Kaporos in which chickens are abused and killed for "atonement" in many ultraorthodox Hasidic communities. Our legal and other actions and reports, 2010-2025, can be viewed on the Alliance website at www.EndChickensAsKaporos.com. Here are a few highlights from 2025.

- ❖ Through open rescue and separate efforts by the Official Rescue Team, we rescued 202 birds.
- ❖ The week before Kaporos, we did outreach every day in different areas of Williamsburg and Crown Heights.

Fabulous Kiosks & Bus Posters for Chickens and Turkeys! – 2025



- ❖ Our Beautiful Posters Celebrate International Respect for Chickens Day/Month in DC and LA.
- ❖ We ran our "Don't Gobble Me!" ads on 50 Las Vegas bus shelters through the month of November and on a truck from Nov. 15-17 driving around Washington, DC for 8 hours each day.



New UPC Website Articles and Print Publications – 2025

- ❖ Bird Flu: A Crisis with No End in Sight, Feb. 4.
- ❖ Discover a New Easter Tradition Without Hen's Eggs, Mar. 27.
- ❖ Ask Restaurants to Switch to Vegan Faux Gras (*handout*), June 16.
- ❖ The "Human" Nature of Pigeons, Sep. 26.
- ❖ Rethinking the Thanksgiving Turkey, Nov. 17.



Additional Community Outreach - Exhibits & Demonstrations - 2025

- ❖ Planet Virginia, Fairfax, VA, Apr. 27.
- ❖ Greenbelt Green Man Festival, MD, May 10-11.
- ❖ Lancaster VegFest, PA, June 7-8.
- ❖ Planet Maryland, Bethesda, MD, June 22.
- ❖ Phoenixville VegFest, Phoenixville, PA, Aug. 2.
- ❖ Pittsburgh Vegfest, PA, Aug. 16.
- ❖ Greenbelt Labor Day Festival's Information Day, MD, Aug. 30.
- ❖ Cville Vegfest, Charlottesville, VA, Sep. 14.
- ❖ Maryland Vegan Fest, Clarksville, MD, Sep. 27.
- ❖ Richmond Vegfest, VA, Sep. 28.
- ❖ Speaking up for Turkeys at Vegan Demo in Olney, MD, Oct. 26.
- ❖ Leafleting for Turkeys at the White House, Nov. 16.
- ❖ Peaceful Demo for Turkeys, Amherst, MA, Nov. 16.
- ❖ Peaceful Demo for Turkeys, Olney, MD, Nov. 16.

- ❖ Leafleting for Turkeys with UPC Pavos leaflets, El Nopalito Market, Encinitas, CA, Nov. 19.
- ❖ Peaceful Demonstration for Turkeys with Animal Defenders Greater Lehigh Valley, Allentown, PA, Nov. 22.
- ❖ Leafleting for Turkeys at Target, Irvine, CA, Dec. 19.

Financial Report - 2025

United Poultry Concerns Fiscal Year: January 1 - December 31, 2025

Revenues.....	\$367,866
Public Support.....	329,244
Expenses.....	\$258,100
Programs and Education.....	232,544
Organizational Management.....	25,556
Net Assets/Fund Balance at End of Year.....	\$1,468,412

United Poultry Concerns gratefully acknowledges the kind assistance of:

Donors Trust
 Joseph Braverman Donor Fund
 Roger Eastman Estate
 Harold B. Larson Charitable Trust
 Vanguard Charitable Trust
 Charityvest Inc.
 James Fremont Trust
 Christine Rosner Trust
 Adam Tarshis

Thank you for your support!



*In memory of Karen Davis, PhD,
 President & Founder (1944-2023)*