United Poultry Concerns Annual Report for 2011

Federal ID: 52-1705678

A Financial Statement is available upon written request to: Officer of Consumer Affairs, PO Box 1163, Richmond, VA 23218.

United Poultry Concerns is certified by Independent Charities of America to receive donations through the Combined Federal Campaign. Our CFC Agency Code is #11656.

Officers & Directors 2011
Karen Davis, PhD, President-Director
Liqin Cao, Vice President-Director
Debbie Alekna, Secretary Treasurer-Director

Staff 2011
Karen Davis, PhD, President
Liqin Cao, Vice President
Franklin Wade, Website Administrator & Graphic Designer
Ronnie Steinau, Office Assistant
Debbie Alekna, Bookkeeper
Holly Wills, Sanctuary Assistant

United Poultry Concerns holds that the treatment of chickens, turkeys, ducks and other domestic fowl in the areas of food production, science, education, entertainment, and human companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways poultry are used, and to promote the compassionate and respectful treatment of these birds and the benefits of a vegan diet and lifestyle.

UPC conducts full-time educational programs and campaigns through our quarterly magazine Poultry Press, our Website at www.UPC-online.org, and our chicken sanctuary in Machipongo, Virginia.

United Poultry Concerns maintains a permanent full-time office, sanctuary and education center at our headquarters at 12325 Seaside Road, Machipongo, Virginia 23405. We respond daily to Internet and telephone requests for help with bird-care problems, student projects, alternatives to classroom chick-hatching projects, and numerous other communications on the care, treatment and abuse of domestic fowl. We are grateful to all of our members and supporters for enabling us to fulfil our mission in 2011. From all of us at United Poultry Concerns, thank you for support!

Highlights of Our Activities and Accomplishments in 2011

Sanctuary Adoptions – UPC adopted 21 wonderful chickens and one Muscovy duck in need of a loving home in 2011. All of our birds were rescued from abuse, abandonment or surrender by previous owners directly or through an animal shelter.

International Respect for Chickens Day May 4/Month of May - Celebrating the Life and Dignity of Chickens & Protesting Their Abuse in Farming Operations

- 100 King Size Bus Posters in Washington DC: “What Wings are For!” May
- Vegan Bake Sale, Towson State University (MD), May 3
- Public outreach demonstration & leafleting, White House, May 7
- Public outreach demonstration & leafleting, San Diego, CA, May 7
- Promoted Chicken Run Rescue Chicken Photo Contest, May
- Distributed UPC chickens literature & posters
through our activist members in offices, libraries, shopping centers & university campuses in the U.S. and Canada.

Media coverage across the USA!

Further Actions, Investigations & Outreach Campaigns - 2011

- Campaign to Stop Killing Chickens in Florida Schools. Target: FL Dept of Education
- Campaign to educate the public to eliminate rooster feather hair ornaments
- Campaign to Virginia Governor to veto cruel farm animal legislation
- Rally to Stop Killing Chickens in Florida Schools, Orlando, March 31


Campaign for stronger legal code to curb cockfighting in San Diego, CA, September

Protest demonstrations in Brooklyn NY to End Chickens as Kaporos, Oct. 4, 5 & 6

New Print Publications, Book Chapters & Website Documents - 2011

- Legal Petition for Agency Action to Florida Department of Education, March 9 [Link](http://www.upc-online.org/classroom/110308petition_florida_dept_education.pdf)
- Critique: “What Happened to Peter Singer?” [Link](http://www.upc-online.org/thinking/peter_singer.html)
- “DECOMPRESS: A New Way to Torture Chickens and Turkeys to Death” [Link](http://www.upc-online.org/slaughter/decompression/)
- “Only Connect: Is Boiling a Lobster a Bonding Experience?” [Link](http://www.upc-online.org/thinking/110613only_connect.html)
- Chickens Brochure in Spanish: [Link](http://www.upc-online.org/pollos/)
- Poultry Slaughter: The Need for Legislation [Link](http://www.upc-online.org/slaughter/poultry_slaughter.pdf)
- “From Hunting Grounds to Chicken Rights,” Sister Species, University of Illinois Press

Keynote Speaking Engagements, Lectures, Book Signings & Exhibits – 2011
Animal Liberation Forum, Long Beach, CA, April 14-17
Temple Rodef Shalom Classroom Presentation, Falls Church, VA, May 8
Fifth Annual Veggie Pride Parade, NYC, May 15
Colorado Vegetarian Festival, Denver, July 2
Animal Rights National Conference, Washington DC, July 22-25
Asheville (NC) VegFest, August 7
Alliance to End Chickens as Kaporos Benefit, NYC, October 3
Vegtoberfest, Baltimore, MD, October 9
Ching Farm Sanctuary Thanksgiving Dinner, Salt Lake City, Nov. 10

Additional Community Outreach – Exhibits, Demos - 2011

Baltimore Vegetarian Festival, April 30
New Orleans Veggie Fest, May 21-22
Hosted University of Maryland-Salisbury students’ visit to UPC sanctuary, June 1
Richmond Vegetarian Festival, June 18
Taking Action for Animals Conference, Washington DC, July 15-17
Provided brochures, video for live bird market demo by FAUN, NJ, September 18
Charlottesville Vegetarian Festival, VA, September 24
Washington DC Vegfest, September 24
Takoma Park MD Street Festival, October 2
Conference To End Factory Farming, Arlington, VA, October 27-29
Thanksgiving Demo & Leafleting for Turkeys, White House, November 17
Vegetarian Society of Washington, DC, Thanksgiving Celebration, November 24
Virginia Association of Science Teachers, November 17-19

UPC in the News:

PRINT MEDIA (Including Internet Publications) - 2011

Free From Harm with Welfare Pioneer Karen Davis, February 22

Richmond Times-Dispatch (VA), February 24
Psychology Today, March 9
Journal of Animal Ethics Review of Prioned Chickens, Poisoned Eggs, May
Eugene Veg Education Network Interview with Karen Davis, May 10
No Voice Unheard eNewsletter, May 30
Arkansas Democrat Gazette, July 3
Los Angeles Times, July 17
The Discerning Brute, July
VegNews Magazine Award Nomination for Favorite Animal Organization, August
Jonathan Scovner’s Picture Books Review, August 15
The Atlantic.com, September
Washington DC Examiner, September 26
The Diamondback (University of Maryland) September, November 10
San Diego County Tribune (CA) September 12
North County Times (CA) September 12
Associated Press (NY) October 7
The Jerusalem Post (Israel) October 7
Huffington Post (NY) October 5
5 Towns (NY), October
Jewish Week (NY), October
Jewish Press (NY), October
The Sacramento Bee (CA) November (Thanksgiving op-ed)
Modesto Bee (CA) November (Thanksgiving op-ed)
The Philadelphia Inquirer (PA) November (Thanksgiving op-ed)
The Providence Journal (RI) November (Thanksgiving op-ed)
Morning Sentinel (Maine) November (Thanksgiving op-ed)
Rock Hill Herald (Maine) November (Thanksgiving op-ed)
Chattanooga Free Press (TN) November (Thanksgiving op-ed)
Portland Tribune (OR), December 15
PR Newswire: hundreds of press release distributions including Reuters, Yahoo News!

BROADCAST MEDIA - 2011

Rebecca Faris Show, WRIR Radio, Richmond, VA, March 15
The Doug Clifford Show WSKY Radio, Gainesville,
United Poultry Concerns gratefully acknowledges the kind assistance of

Estate of Kathryn E. Riedel
E.J. Rothman Trust
Estate of Mary Levy
Harold B. Larson Charitable Trust
Fidelity Charitable Gift Fund for The Marino Foundation
The New York Community Trust
Estate of Patricia A. Bravo

Thank You for Your Support!

Financial Report - 2011

United Poultry Concerns Fiscal Year: January 1 - December 31, 2011

Revenues..........................................................$409,433
Public Support..................................................394,920
Expenses..........................................................$203,123
Programs and Education...............................161,009
Organizational Management .......................42,114
Net Assets/Fund Balance at End of Year........$602,290

Pamela, Executive Director

PLEASE, Join Us Today!

We NEED Your Strong and Continuing Financial Support

- New Membership $35   - 2012 Membership Renewal $30

Membership includes our quarterly Poultry Press Magazine to keep you informed on current issues, and how you can get involved in many other ways. If you would like to support us by credit card, please go to our website at www.upc-online.org and click on DONATE to make your donation. It’s that easy!

Additional Tax-deductible Contribution:

- $20   - $35   - $50   - $100   - $500   - Other $_______

Name_________________________ ____________________________
Address _____________________________________________________
City ____________________________ State ___ Zip __________

Please make your check payable to United Poultry Concerns. THANK YOU!

Are you moving? Please send us your new address.
Do you want to be removed from our mailing list? Please tell us now. The U.S. Postal Service charges UPC for every returned mailing. Remailing the magazine costs UPC an additional sum. Due to the enormous cost of remailing, we can no longer provide this service. Thank you for your consideration. Please keep up your membership. We need your continuing financial support.

Karen Davis, President
Photo by Davida G. Brieier